

BBA-12

June - Examination 2016

BBA Pt. II Examination**Entrepreneurship and Small Scale Business****Paper - BBA-12****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Write various views of entrepreneurship.
- (ii) What are the functions of entrepreneur?
- (iii) What is social mobility?
- (iv) Define small service enterprise.
- (v) What do you mean by 'copy right' and 'patent'?
- (vi) What do you mean by business ownership?
- (vii) What do you understand by motivation?
- (viii) Social mobility.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) What do you mean by an 'Entrepreneurial Decision'? Describe in detail.
- 3) Who is an entrepreneur? Explain.
- 4) What is professional management? Differentiate between entrepreneur and manager.
- 5) Discuss and explain the need and objectives of EDP.
- 6) Explain the role of small scale industry in India.
- 7) Define business startup process.
- 8) Write a short note on the export promotion bodies.
- 9) How Khadi and Village Industries Commission (KVIC) assist in development of village and cottage industries?

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) What are entrepreneurship theories of innovation and a function of high achievement?
- 11) Explain how economic factors help in the growth of entrepreneurship in an economy.
- 12) What are the problems of small entrepreneurs in India?
- 13) Define export and import. Discuss along with the advantages and disadvantages.